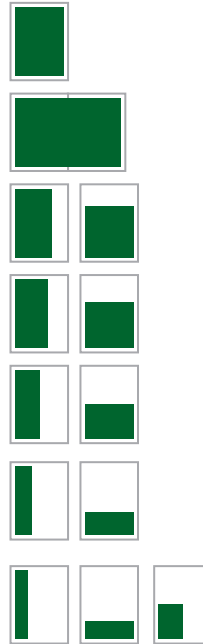




Golfrevue 2012

Ads	Sizes	Type Area (W x H)	Bleed	Rate
1/1		185 x 250	210 x 280	€ 4,950.-
2/1		396 x 250	420 x 280	€ 9,900.-
3/4	vertical	138 x 250	150 x 280	€ 4,010.-
	horizontal	185 x 185	210 x 200	
2/3	vertical	121 x 250	135 x 280	€ 3,540.-
	horizontal	185 x 167	210 x 182	
1/2	vertical	90 x 250	104 x 280	€ 2,830.-
	horizontal	185 x 125	210 x 140	
1/3	vertical	60 x 250	74 x 280	€ 1,870.-
	horizontal	185 x 80	210 x 90	
1/4	vertical	43 x 250		€ 1,560.-
	horizontal	185 x 60		
	box	90 x 125		



Ratecard:

valid from 1. January 2012

Date of issue:

7 times a year + 2 special issues

Print run:

37.000 copies

Subscribers:

31.980

Publishing house:

Verlagsgruppe NEWS Gesellschaft m.b.H.
FN 18397 1x HG Wien,
Taborstraße 1-3, 1020 Wien

Frequency-Based discounts:

Valid from:

Jan 01 2012 – June 30 2012

July 01 2012 – Dec 31 2012

From 3 insertions 7 %

Valid from:

Jan 01 2012 – Dec 31 2012

From 3 insertions 5 %

From 5 insertions 7 %

From 7 insertions 10 %

Valid for uniform sizes.

No discount on surcharges

All rates plus 5% advertising tax and 20% VAT. Excerpt from rate card.
Terms and conditions as stated on our Ratecard 2012 and www.newsmedia.at



Cross-Media advertising magazine and web*

Boost the advertising impact of your print campaign through an additional online package at very special rates!

Golfrevue and Yachtrevue-Combination*

With both online versions (www.golfrevue.at and www.yachtrevue.at) together you'll reach about 43.000 unique user per month!

*Both discounts can't be combined.

Dates an planning

Issue	PD	CD	CDP
1/12	Mar 26	Mar 5	Mar 12
2/12	Apr 23	Apr 2	Apr 6
2a/12	May 21	Apr 30	May 7
Lady powered by WOMAN	May 21 May 25	Apr 20	Apr 27
3/12	July 2	June 11	June 18
4-5/12	Aug 6	July 16	July 23
6/12	Sept 10	Aug 20	Aug 27
7/12	Oct 15	Sept 24	Oct 1
8/12	Dec 3	Nov 12	Nov 19

PD: Publication date, CD: Closing date for ads
CDP: Closing date for submission of print material



golf revue *Lady*

powered by

woman

Ads	Sizes	Type Area (W x H)	Bleed	Rate
1/1		185 x 250	210 x 280	€ 6,970.-
1/2	vertical horizontal	90 x 250 185 x 125	104 x 280 210 x 140	€ 3,930.-
1/3	vertical horizontal	60 x 250 185 x 80	74 x 280 210 x 90	€ 2,620.-



Multifaceted topics:

- Journey & fashion
- Beginners Special
- Pink Ribbon Golf Series®
- Flirting on the golf court
- Dogs on the golf court
- Wellness & cosmetics
- Fit for Golf
- Sport & people
- Golf & enjoyment
- Golf & living

Publication date: 21 th May 2012 (Golfrevue)
25 th May 2012 (WOMAN)



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